



# SPONSORSHIP OPPORTUNITIES

**Empowering Youth,  
Strengthening Community**

## About Our Organization

Easley Little League, pivotal in developing 200-300+ kids annually from Easley, Pickens, Liberty, Clemson, and Pendleton, goes beyond just baseball. As a proud, all-volunteer, 501(c)(3) organization, we instill values of teamwork and a deep love for the game in our youth.

Our league thrives at the JB "Red" Owens complex, a hub for major events including travel tournaments and the Senior League Baseball World Series. This venue, bustling with an estimated 120,000 to 150,000 visitors annually, offers exceptional visibility for sponsors. Your banners will not only reach local families but also a wide audience from various regions, present for numerous high-profile tournaments throughout the year.

We're reaching out for your support to provide essential resources, maintain our fields, and continue offering these priceless experiences. Your sponsorship is more than a contribution; it's an investment in our youth's future, helping them grow in a supportive, community-driven environment. Join us in making a lasting impact on our community's young athletes!

## Levels of Sponsorship

- Champion \$7,500+
- Grand Slam \$5,000
- Homerun \$3,000
- Triple Play \$1,500
- Double Play \$750
- Single Hit \$500
- Fan Club

## FOR MORE INFO:



**Easley Little League**

PO Box 1474, Easley SC 29641  
sponsor@easleylittleleague.org

**ALL DONATIONS ARE TAX-DEDUCTIBLE!**



# LEVELS OF SPONSORSHIP

## CHAMPION \$7,500+

- Premier banner placement at league facilities throughout the year
  - JB Red Owens Complex - 7 Outfield Banners
    - Including "In the Park" placement during the Senior League World Series Tournament
  - Pope Field - 2 Outfield Banners
- Logo placement on SCD1 Host Team Banner and All-star Banner
- Logo with hyperlink on Easley Little League website's main page and all social media platforms
- Sponsor appreciation post on social media along with recognition during the season
- Special acknowledgment at all major league events and ceremonies.
- Featured article about your company in newsletter
- Custom All-Star Team appreciation plaque
- Easley Little League Swag Bag (4 hat's, shirts, pins, decals)
- Framed SCD1 team jersey with a SCD1 team photo signed by the team
- VIP access to all league events and special meet-and-greet opportunities
  - Includes 4 weekly passes to the Senior League World Series Tournament

## GRAND SLAM \$5,000

- Premier banner placement at league facilities throughout the year
  - JB Red Owens Complex - 7 Outfield Banners
    - Including "In the Park" placement during the *Senior League World Series Tournament*
  - Pope Field - 2 Outfield Banners
- Logo placement on All-star Banner
- Logo with hyperlink on Easley Little League website's main page and all social media platforms
- Sponsor appreciation post on social media along with recognition during the season
- Special acknowledgment at all major league events and ceremonies.
- Featured article about your company in newsletter
- Custom All-Star Team appreciation plaque
- Easley Little League Swag Bag (2 hat's, shirts, pins, decals)
- VIP access to all league events and special meet-and-greet opportunities.
  - Includes 2 weekly passes to the *Senior League World Series Tournament*

## HOMERUN \$3,000+

- Premier banner placement at league facilities throughout the year
  - JB Red Owens Complex - 7 Outfield Banners
    - Including "In the Park" placement during the *Senior League World Series Tournament*
  - Pope Field - 2 Outfield Banners
- Logo with hyperlink on Easley Little League website's main page and all social media platforms
- Sponsor appreciation post on social media along with recognition during the season
- Special acknowledgment at all major league events and ceremonies.
- Custom All-Star Team appreciation plaque
- Easley Little League Swag Bag (1 hat, shirt, pin, decal)
- VIP access to all league events and special meet-and-greet opportunities
  - Includes 1 weekly pass to the *Senior League World Series Tournament*



# LEVELS OF SPONSORSHIP

**TRIPLE PLAY**  
**\$1,500**

- Banner placement at league facilities throughout the year.
  - JB Red Owens Complex - 5 Outfield Banners
- Logo with hyperlink on Easley Little League website's main page and all social media platforms
- Sponsor appreciation post on social media along with recognition during the season
- Special acknowledgment at all major league events and ceremonies.

**DOUBLE PLAY**  
**\$750**

- Banner placement at league facilities throughout the season
  - JB Red Owens Complex - 3 Dugout Banners
- Logo with hyperlink on Easley Little League website's main page and all social media platforms
- Sponsor appreciation post on social media.
- Special acknowledgment at all major league events and ceremonies.
- Framed appreciation certificate

**SINGLE HIT**  
**\$500**

- Banner placement at league facilities throughout the season
  - JB Red Owens Complex - 2 Entry Banners
- Logo with hyperlink on Easley Little League website's main page and all social media platforms
- Sponsor appreciation post on social media.
- Name listed on a dedicated section of the league website
- Special acknowledgment at all major league events and ceremonies.
- Appreciation certificate

**ROOKIE**  
**\$250**

- Banner placement at league facilities throughout the season
  - JB Red Owens Complex - 1 Entry Banner
- Logo on a group banner with all Rookie sponsors
- Sponsor appreciation post on social media
- Name listed on a dedicated section of the league website
- Special acknowledgment at all major league events and ceremonies.

**FAN CLUB**  
**(<\$250)**

- Name listed on a dedicated section of the league website.
- Special mention in a collective 'Thank You' section at the end of season newsletter
- Special acknowledgment at all major league events and ceremonies.
- Acknowledgment in a group 'Thank You' post on social media at the end of the season

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**Easley Little League**

Tax ID# 02-0630002

PO Box 1474, Easley SC 29641

[sponsor@easleylittleleague.org](mailto:sponsor@easleylittleleague.org)



# 2024 EASLEY LITTLE LEAGUE SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship Disclaimer

As a dedicated 501(c)(3) non-profit baseball organization, Easley Little League deeply appreciates the generosity and support of its sponsors. We want to ensure complete transparency and clarity about the nature of sponsorships towards our organization.

- 1. No Expectation of Return:** When a business or individual chooses to sponsor Easley Little League, it is understood that this sponsorship is a charitable donation made to support our mission and programs. There is no expectation of any tangible return or specific benefit to the sponsor beyond our heartfelt gratitude and the intrinsic reward of supporting the community.
- 2. Voluntary Acknowledgment:** While Easley Little League does not provide any goods, services, or benefits in direct exchange for sponsorships, we choose to acknowledge our sponsors as a gesture of thanks. This acknowledgment may include displaying the sponsor's banners, logos, or other branding materials in connection with our activities or events. However, this recognition is offered as a gratuitous appreciation and not as a trade-off for the sponsorship received.
- 3. IRS Guidelines Compliance:** Our policy is aligned with IRS guidelines for 501(c)(3) organizations, ensuring that the contributions made by sponsors are fully compliant with federal regulations regarding charitable donations.
- 4. Sponsor's Responsibility:** It is the responsibility of the sponsor to understand that their contribution is made as a donation to Easley Little League and to consult with their tax advisor regarding the deductibility of their donation.

**Agreement:** Sponsor hereby donates the above selected sponsorship level to Easley Little League. As a token of the league's appreciation, we will provide placement of banner(s) on the outfield fence at the JB "Red" Owens 5 Field Complex and/or Pope Field Park for the 2024 season, your company logo will be added to our website with hyperlink to your company website. Each banner will be the property of Easley Little League and will be designed, installed, maintained and removed by Easley Little League. One replacement banner will be provided, if necessary, at no charge due to weather, vandalism or theft. Easley Little League reserves the right to revise or decline any proposed design that is not high enough resolution, includes improper or offensive text or images, or otherwise does not fit with the mission of Easley Little League or Little League International. If the sponsor and Easley Little League cannot agree on a design after the second proof, Easley Little League maintains the right to issue a full refund, minus a \$25 Service Fee, and end the agreement. Agreement is not complete until payment has been received. Payments can be made online or by mail. Checks can be made payable to "Easley Little League." *Please contact us if you prefer to pay online.*

We are deeply grateful for the support we receive from our sponsors. Your contributions play a vital role in enabling us to pursue our mission and positively impact the lives of young athletes in our community.

For any questions or clarifications regarding this disclaimer or our sponsorship policies, please feel free to contact us at [sponsor@easleylittleleague.org](mailto:sponsor@easleylittleleague.org).

\_\_\_\_\_  
Organization/Business Representative / Date

\_\_\_\_\_  
Easley Little League Representative / Date

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# SPONSORSHIP FAQ'S

## Why do we need sponsors?

- Since 1981, Easley Little League has maintained its dedication to our local athletes by providing a first rate experience at a very affordable price. Our goal is to raise enough in sponsorships that we will be able to award a few scholarships to players in need, each year, so that they can play for FREE! Without the generous contributions of volunteers, private individuals, and business sponsorships, our mission would not be possible.

## Are donations tax-deductible?

- Your tax-deductible donation (Easley Little League is a 501(c)(3) organization, **Tax ID# 02-0630002**) helps us offset the cost of equipment, uniforms, Little League annual charter & insurance fees, maintenance expenses, training materials, and all the associated costs of operating our league. It helps provide financial assistance to kids who would otherwise not be able to play. And you benefit too, by being recognized as a supporter of the youth in our community!

## Banner Information

- Logo and Contact information is preferable, or with brief text line or services.
- *Please include digital copy/text, and/or digital logo for printing.*
- *Artwork should be provided at full size, preferably in VECTOR FORMAT (AI, EPS, PNG, JPG, TIF, and PDF are all acceptable). High Resolution, minimum 200dpi is recommended.*
- Entrance Banners: Attached to fencing facing parking lot locations as directed.
- Outfield Banners: Attached to fencing in the outfield with the exception of the space behind the pitcher.
- Dugout Banners: Attached to fencing facing fans and beside dugout as directed.
- Banners will be of sufficient quality to last nine months to one year (or longer) in outdoor conditions without fading or tearing, etc., under normal weather conditions.
- Banners are taken down rby Easley Little League no later than December 1, 2024.

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